

NEWS

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JANUARY
2007TELEGRAPH.CO.UK
is now the UK's
most visited quality
newspaper
website

More than 1,250 readers have registered with **My Telegraph** since we launched last Thursday, and we are averaging a new post every two minutes. You can get a flavour of the range and diversity of our new bloggers from the ones we have published below. A blog is a kind of online diary and you can write about whatever you like. Some bloggers just want to express private thoughts and musings, some use their blog to keep in touch with friends and family, and others want

to voice their opinions about the issues of the day - health, the environment or whatever they feel strongly about. It takes only a few moments to sign up for a **My Telegraph** page and if you don't want to blog immediately, there are many other things you can do - such as commenting on other blogs, and adding bloggers to your page to form a network. For full instructions on how to start, go to telegraph.co.uk/mytelegraph and click on the *About* menu.

BOOMERS UNITE!
POSTED BY OLDMOVIEGUY
AT 11:14 ON 13/05/2007
If the words 'Baby Boomers' turns you off, look away now. If you are still with me, hooray! Am I the only boomer who has realised that we, the boomers, hold the key to the direction our country can go in? I'm talking about the fact that WE are now becoming the largest lobby group in the country. Not only that, despite the ravages of g. brown esp, we are also becoming the citizens with the largest amounts of disposable income. Now if I was a politician, I would latch on to this fact pronto and instead of 'hugging a hoody' I would go out and 'grab a granny'. For far too long we as a group have been ignored either as boring old *arts or as senile dribbling fools. Well boomers, I say this is where we stand up and say, if you don't listen to our needs and give us action instead of empty promises, get acquainted with a P45. Think about the simple truth of what I am saying here. WE

Beijing Blogging Brazil Britain **Bureaucracy** Cameron
China Farming Football France Health **NHS**
India **Islam** Journalism Language Law Milliband Maps
Media Paris Politics Poverty **Racism** Shotguns View all

WHY TAGGING IS IMPORTANT

A tag is a classification for your writing that makes it easier for others to find it. If you're writing about cricket, you might tag your post 'Sport', 'Cricket', 'Batsmen', etc. Tags can bring together different views on the same topic or make connections between otherwise different posts. For example, the "Cameron" tag on My Telegraph collates posts from readers who support David Cameron, readers who oppose him and others who are simply indifferent. Meanwhile, the "pop music" tag includes discussion of the likes of Prince and The Beatles but, in the past 48 hours, reactions to the Eurovision Song Contest dominate.

OUTNUMBER ALL THE OTHERS. Let's use that power by organising it and get the country back where it should be. A place we can live in without the fear of attack that blights so many lives. Without the fear that our twilight years will be decided by an NHS postcode lottery and without the fear that our country, our country, our England, is being sucked into the maw of a faceless EU dictatorship. By golly I feel better now, almost as good as a round of golf!

TIGERS BURNING BRIGHT!

POSTED BY MUHANGA AT
11:17 ON 13/05/2007
I am sure that there are some readers interested

in wildlife, a passion of mine. No doubt they, like me, are disturbed at the awful news about the possible extinction of the beautiful tiger in our lifetime. Well, I had an interesting experience in the DMZ. I had read somewhere that there was a possibility of a small group of tigers still living in the area of the DMZ. I decided to ask our official guide a North Korean colonel whether this was true. As long as you ask innocuous questions, you will have no trouble getting answers in North Korea. The comrade colonel said that, "Yes, there were tigers roaming in the DMZ area and leopards too." So perhaps

there are more guns here than in any part of the world. At the DMZ, whilst we glared across the border at 'the capitalist running dogs' on the South Korean side, I had other thoughts on my mind. I had read somewhere that there was a possibility of a small group of tigers still living in the area of the DMZ. I decided to ask our official guide a North Korean colonel whether this was true. As long as you ask innocuous questions, you will have no trouble getting answers in North Korea. The comrade colonel said that, "Yes, there were tigers roaming in the DMZ area and leopards too." So perhaps

the rumour is right, after all. Good news comes from the unlikely of places!!

STILL WORKING!

POSTED BY ANCIENT OF
DAYS AT 12:00 ON
13/05/2007
I know I'm not alone with still working at 81 - just completed 60 years in the funeral business. Have many friends from all those years. Other interests - good wine and good food cooked by my lovely wife.

I HATE SUNDAYS

POSTED BY SUZIE TIV AT
06:36 ON 13/05/2007
I wonder if any of you find Sunday to be the most boring day of the week. To me, it's neither one thing nor the other. Yes, I know it's supposed to be a day of rest (with a husband, two English Springers, chickens, house and large garden, some hope) and traditionally one should attend church, but being from a mixed Jewish/Catholic background, can't quite make my mind up whether my sabbath should be Saturday or Sunday.

MY TELEGRAPH
GET INVOLVED
IN A BLOGGING
PHENOMENONNUMBER
OF BLOGS

1260

NUMBER
OF COMMENTS

3317

1 HOW TO REGISTER

- Go to telegraph.co.uk/mytelegraph and click the *Sign Up* link.
- Choose a screen name - this is the name that will appear at the top of your page and on any comments you leave.
- Tell us your name, email address and choose a password.
- If you accept our terms and conditions, click *I accept*. Create my account to move to stage two.
- Tell us where you live and enter a few words to describe yourself. These words will appear on your page. Then choose an image to illustrate your blog. You can select one from our library or upload a picture of yourself from a folder on your computer. Finally, give your blog a

HOW TO GET GOING...

subtle - for example *My thoughts on the world*. Don't worry if you change your mind later - you can go back and edit or change this at any time.

- Click *Join the debate* and you're ready to go.

2 START WRITING

- From the My Telegraph front page, click *My Blog* in the menu bar.
- This will take you to your page. Underneath your name is a large *Write a blog* post link. Click this and

you're ready to go.

- In the box that says *Enter blog post's title*, write a headline for this blog post.
- In the larger box underneath write your blog post. You can format the text, using bold or italics, by using the buttons above the box.
- When you are finished, click *Preview* and check that you are happy with what you have written.
- Now click *Tag* to add labels to your blog post. This makes it easier for other readers to find. First give the post a category from the pull-down menu - for example *Animals and pets*. If you want, you can add other tags of your own. Put a comma between each tag.
- When you are happy, click *Publish* and your blog will appear online almost immediately.

1. HOW TO COMMENT ON ANOTHER BLOG

- You can join the debate with other readers and comment on a blog.
- After reading the post you want to comment on, scroll down to the comment box at the bottom of the page.
- Give your comment a headline - for example *I agree with you completely* - and then write your comment in the box underneath.
- If you make a mistake you can clear the box by clicking *Clear form*.

2. HOW TO VOTE ON ANOTHER BLOG

- At the top of each blog

USING THE ADVANCED FEATURES

post, to the right of the first paragraph, is an Agreement Index. This shows how many people agree with the post you are reading.

3. HOW TO ADD OTHER READERS TO YOUR PAGE

- If you find a blogger whose posts you enjoy and want to be notified when they write something in future, you can easily add them to your network.

- Go to the blogger's page or open one of their posts.
- In the *Blog options* box in the top right of the page (underneath the tags) find the link titled *Add to network*. You can use this feature to keep in close contact with friends, family members who may be living far away, or members of a club.
- Click that link and the blogger will be added to your page and every time they write a post it will appear in the *Recent Activity* tab on your page.

- If you need help with any aspect of My Telegraph, click on the *About link* in the menu bar. At the bottom of the *About page* there is an *email link*. Click on this and type your question into the email box.

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TIPS FOR
BLOGGING**1 TRY TO BE CONCISE**
two short posts are better than one long article.**2 HOOK IN YOUR READERS EARLY**
many readers will only see the first paragraph of your post on the homepage.**3 USE TAGS**
the more tags you add to your post, the easier it will be for other people to find.**4 USE TAGS AGAIN**
if you write more than once about the same subject, make sure you use the same tags.**5 USE OTHER PEOPLE'S TAGS**
if you're writing about the same subject as other people, match your tags to theirs.**6 WRITE REGULARLY**
three or more posts per week will help you build an audience.**7 BE PATIENT**
building an audience can take a while but you'll get there if you keep posting.**8 JOIN IN**
comment on blogs by other readers and they will be more likely to read yours.**9 EXPERIMENT**
try posting pictures, riddles, your recipes or whatever you like.**10 HAVE FUN**
don't be afraid to join in.**THE BURGEONING BLOGOSPHERE**

There are thought to be more than 70 million blogs worldwide. The phenomenon has gone from being a way for geeks to share links in the days before Google to being a primary way for people to keep in touch with friends and family and to share their opinions on all manner of subjects and events. A 2006 survey by Microsoft found that 25 per cent of Britons had started some form of online diary. Predictably, the proportion was higher among under 25s but the survey found that a quarter of 35-44 year olds and 13 per cent of those aged 45 and over were already blogging. In the past few days more than 1,250 Telegraph readers have joined them.

WE'RE SO BEHIND WITH RECYCLING OUR WASTE

A decade ago German consumers complained about excess packaging being used on supermarket products. Some of them went as far as removing waste packaging materials at the checkouts before dumping it on the supermarket

JOIN IN TODAY

floor as a protest. Could that happen in the UK? As always, our overcrowded island trails way behind German, Dutch and Scandinavian trends in recycling and environmental protection.

Posted by arw (Alan Winstanley)



Do you have something to say about going green? Post your blog today
telegraph.co.uk/mytelegraph